WDAF-TV

Contract / Revision

Original Date / Revision

ORDER

Flight Dates 10/04/12-10/06/12

Order Sep 00:15:00 **Product** Estimate # 1961 **WOMEN VOTE** Alt Order # 09835762 Billing Type Cash Agency Com 15% Order Type **GENERAL Billing Contact** Billing Cycle EOM/EOC

Advertiser Women Vote

10/04/12

580891

10/04/12

3050 K Street NW Ste 100

Washington, DC 20007

Agency Waterfront Strategies

1010 Wisconsin Avenue

Suite 800 Washington, DC 20007

Buying Contact

Sales Office DC-M
Sales Region NAT

Agency Ref

Demographic A35+

Billing Calendar BROADCAST

Rev Codes SP-POL ISS GEN

Priority 1
Advertiser Ref

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 25% Market Value 60900

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	15225
KCWE	%	0
KMBC	25%	15225
KMCI	%	0
KPXE	%	0
KSHB	25%	15225
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 13 \$12,941.25 \$15,225,00 0.00 10/01/12 10/0G/12 13 \$12,941.25 \$15,225.00 13 Totals \$12,941.25 \$15,225.00 0.00

				Tota	s
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 4 10/04/12 10/05/12 M-F 7-9a CM-All 7-8aTF :30	1	\$825.001	0.00 NM	1	\$825.00
7-8a (7:00 AM-8:00 AM)					
FOX 4 NEWS					
Start Date End Date Weekdays Spots/Week Rate Rating					
Week: 10/01/12 10/07/12TF 1 \$825.00 0.00					
2 4 10/04/12 10/05/12 M-F 7-9a CM-All 8-9aTF :30	2	\$825.001	0.00 NM	2	\$1,650.00
8-9a (8:00 AM-9:00 AM)					,
FOX 4 NEWS					
Start Date End Date Weekdays Spots/Week Rate Rating					
Week: 10/01/12 10/07/12TF 2 \$825.00 0.00					
3 4 10/06/12 10/06/12 Sa 7-9a CM-All 7-8aS- :30	2	\$800.001	0.00 NM	2	\$1,600.00
7-8a (7:00 AM-8:00 AM)					, , , , , , , , , , , , , , , , , , , ,
FOX 4 NEWS			ĺ		
Start Date End Date Weekdays Spots/Week Rate Rating					
Week: 10/01/12 10/07/12S- 2 \$800.00 0.00					

Print Date: 10/04/12 Page 2 of 2



580891

Flight Dates 10/04/12-10/06/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1961

												Tota	rte
Ln	Çh	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
4	4	10/06/1	2 10/06/12	Sa 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:	~~~~S~ 90 AAA	:30		F UU.UUB\$	M/A 00.0		\$800.60
· F	OX 4	NEWS		0-54		(0:00 AM-9;	JU ANI)					ı	
	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Ne open property	/01/12	10/07/12	· · · · · · · · · · · · · · · · · · ·	1	\$800.00	0.00		-		na neconazio e na kontonica		
5	4	10/04/1	2 10/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	TF	:30	1	\$500.001	0.00 NM	1	\$500.00
F	OX 4	NEWS A	Г 9А	IMPTE CONTROL									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	*******	/01/12	10/07/12	~TF-~	1	\$500.00	0.00						
6	4	10/04/1	2 10/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	TF	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
F	OX 4	NEWS		O-COUP		(a.go meso.,	ou renel)						
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
ATTERNATION CONTRACTOR	de la company	/01/12	10/07/12	TF		\$1,000.00	0.00	************					
7	4	10/04/1	2 10/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	~~~TF~~	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
F	OX 4	NEWŞ AT	Г 6P	mst. osgadb									
	,	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Mark Contract	*****	/01/12	10/07/12	TF	CAMPAGE PROPERTY CONTRACTOR OF THE PARTY OF	\$1,000.00	0.00	***************************************	- Company				
8	4	10/04/1	2 10/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	~ TK	:30	1	\$3,500.00 1	0.00 NM	1	\$3,500.00
V	vheel c	of fortune		win dan b									
	initial	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
AND DESCRIPTION OF THE PERSON	***************************************	/01/12	10/07/12	TF	CONTRACTOR STATE OF STREET	\$3,500.00	0,00		vo ancyku g				
9	4	10/04/1	2 10/05/12	M-F 9-10p 9-930p	CM-All	9-930p	TF	:30	1	\$1,800,001	0.GO NM	1	\$1,800.00
F	OX 4	NEWS		ti-soch		(9:00 PM-9:5	io ma)				1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
and the second second	Name of the owner,	01/12	10/07/12	TF	*/77.0003100(KW0000 +;W	\$1,800.00	0.00	·	College (College				
10	4	10/06/1	2 10/06/12	Sa 9-10p		930-10p	5-	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
F	OX 4	NEW8		930-10p		(9:30 PM-10	(DD HW)						
		ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		
THE STREET, ST	-	01/12	10/07/12		COLUMN TO THE PARTY OF THE PART	\$1,800.00	0.00						
Ē 11	4	10/05/1	2 10/05/12	M-F 9-10p		930-10p		:30	1	\$750.007	MM 00.0	1	\$750.00
P	OX 4	NEWS		930-10p		(9:30 PM-10	eo FM)						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
We	ek: 10	01/12	10/07/12	F	1	\$750.00	0.00						

Totals 13 \$15,225.00 KEUISION

Print Date

10/04/12

00:30:00

09829857

1883

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Contract / Revision

WDAF-TV

578501

Order%

Start Date

Flight Dates 09/27/12-10/03/12

Order Sep **Product** Estimate # **WOMEN VOTE** Alt Order #

Billing Type Cash Original Date / Revision Agency Com 15% Order Type **GENERAL** 10/04/12 10/04/12 **Billing Contact**

Billing Cycle EOM/EOC Advertiser Women Vote

Billing Calendar BROADCAST 3050 K Street NW Ste 100 Demographic A35+

Washington, DC 20007 Agency Waterfront Strategies Rev Codes SP-POL ISS **GEN Buying Contact**

Sales Office DC-M Product Codes PL2C Sales Region NAT **Priority** 1010 Wisconsin Avenue Advertiser Ref Agency Ref

Suite 800 Washington, DC 20007

Primary Account Executive Dan Driscoll

Account Executive

Dan Driscoll	100%		
		Order Share 28%	Market Value 106785

End Date

Competing Statio		Amount
KCPT	%	0
KCTV	7%	7475
KCWE	%	0
KMBC	32%	34171
KMCI	%	0
KPXE	%	0
KSHB	32%	34171
KSMO	1%	1067

Order Totals	i	Billing Plan										
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Bross Amount				
September 2012	23	\$7,607.50	\$8,950.00	0.00 08/27/12	09/30/12	23	\$7,607.50	\$8,950.00				
October 2012	34	\$17,807.50	\$20,950.00	0.00 10/01/12	10/03/12	34	\$17,807.50	\$20,950.00				
Totals	57	\$25,415.00	\$29,900.00	0.00								

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1	4	09/27/12	2 09/28/12	M-F 530-6a	CM-All	530-6a	we was given	:30	1	\$450.002	MIA 00.0	1	\$450.00
				M-F 530-6a							1		
1	FOX 4 I	NEWS AT	530A										
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
We	ek: 09/	24/12	09/30/12	F	1	\$450.00	0.00				I		
2	4	09/27/12	09/28/12	M-F 6-7a	CM-All	6-7a	F	:30	2	\$450.002	MM 00.0	2	\$900.00
				M-F 6-7a									
	FOX 4 t	NEWS AT	6A								1		
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
We	ek: 09/	24/12	09/30/12	F	2	\$450.00	0.00						
3	4	09/27/12	2 09/28/12	M-F 7-9a	CM-All	7-8a	mana m Ama	:30	2	\$450.002	0.00 NM	2	\$200.00
				7-8a		(7:00 AM-8	:00 AM)				ı		
ı	FOX 4 N	VEWS									i		
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		

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578501

Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

			D	Ot and the control	T			D-4- D-:	DA: Turn	Tota	in the second se
Ln Ch Sta		Inventory Code									Amount
	7/12 09/28/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8	:00 AM)	- :30	2 \$	150.002	0.00 NM	2	\$900.00
FOX 4 NEWS		144	O t - AA4 t	D-4-	Datina						
Start Dat Week: 09/24/12		<u>Weekdays</u> F	Spots/Week	\$450.00	Rating 0.00						
	7/12 09/28/12			8-9a	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	- :30	2 \$	150.002	0.00 NM	2	\$900.00
		8-9a		(8:00 AM-9	,	2 MA NA		مشها شاه ماشه معد محد محد	***************************************	•	***************************************
FOX 4 NEWS		Maakdaya	CnataMiank	Poto	Rating						
Week: 09/24/12	<u>e End Date</u> 09/30/12	<u>Weekdays</u> F	Spots/Week 2	\$450.00	0.00						
E 5 4 09/2	9/12 09/29/12	Sa 7-9a	CM-All			- :30	1 \$	375.002	M/A 00.0	0	\$0.00
EON A NIENAM	,	7-8a		(7:00 AM-8	:00 AM)						
FOX 4 NEWS Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12		S-		\$375.00							
Spot Ch Date		Description Person		/End Time		<u>Weekdays</u>			Rtg Type		
	4/12-09/30/12 S	Sa 7-9a	7-8a		(7:00 AM-8:00 A	sa	:30	(\$375.00)	MN 00.0 (
Credited		4.4				,,	,				
E 6 4 09/2	9/12 09/29/12	*- ",	CM-All		S-	- :30	1 \$	375.002	0.00 NM	0	\$0.00
FOX 4 NEW	3	8-9a		(8:00 AM-9	:00 AM)						
Start Da		Weekdays	Spots/Week								
Week: 09/24/12			1								
Spot Ch Date					(8:00 AM-9:00 A	Weekdays			Rtg Type		
1 4 09/2 Credited	4/12-09/30/12 S	5a 7-9a	0- 98		(8:00 AW-9:00 A		:30	(\$479.UU)	U.UU IVIV		
E 7 4 Q9/3	0/12 09/30/12	Su 7-9a 7-8a	CM-All	7-8a (7:00 AM-8	-00 AM	ş :3 <u>0</u>	1 \$	150.002	0.00 NM	0	\$0.00
FOX 4 NEW	3	, 00		(1.401.66	,						
Start Da		<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/24/12		S		\$150.00	0.00	Weekdays	i anath	Data	Rtg Type		
Spot Ch Date 1 4 09/2	<u>15ange</u> 4/12-09/30/12 5	Description Su 7-9a	7-8a	t/End Time	(7:00 AM-8:00 A				0.00 NM		
Credited								t and a second			
E 8 4 09/3	0/12 09/30/12	Su 7-9a	CM-All	8-9a		s :30	1 \$	150.002	0.00 NM	0	\$0.00
550 4 MELLI		8-9a		(8:00 AM-9	:00 AM)						
FOX 4 NEWS		Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	<u>e End Date</u> 09/30/12	S		\$150.00	0.00						
Spot Ch Date		<u>Description</u>		t/End Time		<u>Weekdays</u>	Length	Rate	Rtg Type		
	4/12-09/30/12 \$	Su 7-9a	8-9a		(8:00 AM-9:00 A	SU	:30	(\$150.00)	0.00 NM		
Credited							,		Mildida		
E 9 4 09/3	09/30/12	FOX News Sunda FOX News Sunda	*	9a-10a		30	1 \$	150.002	0.00 NM	Q	\$0.00
FOX 4 NEWS											
	<u>End Date</u>	<u>Weekdays</u> S	Spots/Week		Rating						
Week: 09/24/12 Spot Ch Date		Description		\$150.00 t/End Time	0.00	Weekdays	Length	Rate	Rta Type		
		OX News Sunday	9a-1						0.00 NM		
Credited											
10 4 09/2	7/12 09/28/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	~F	- :30	2 9	150.002	0.00 NM	2	\$300.00
FOX 4 NEW	S AT 9A	MAIL SELLA									

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578501

Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Ln (Ch :	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
10	4 0	9/27/1	2 09/28/12	M-F 9-10a	CM-All		want fran	:30	2	\$150.002	0.00 NM	2	\$300.00
				M-F 9-10a									
F	OX 4 NE Start			Monkdaya	Cnotn/Monk	Deto	Dating						
Wee	<u>Start </u> k: 09/24	*************************	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
11		***************	2 09/28/12	M-F 10-11a		10-11a		:30	2	\$200.002	0.00 NM	2	\$400.06
				M-F 10-11a						And the second second second		-	4
LI	VE W K												
161	Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
12	k: 09/24		09/30/12 2 09/28/12	***************************************	2 CM-Ali		0.00 F	:30	2	\$225.002	0.00 NM	2	9460 00
ائد ا ا	4 0	(U) & F/3 ;	e Uşizeniz	M-F 12p-1p M-F 12-1p	CIVIPAII	ig-ip	~ ~ ~ n ~ ~	.30	4	\$228.UU Z	U.UU NIVI	*	\$450.00
F	OX 4 NE	WS AT	NOON										
	Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/24		09/30/12	~~~ ~~	2		0.00						
13	4 0	9/27/1	2 09/28/12	M-F 3-4p	CM-All	3-4p	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	:30	2	\$150.002	0.00 NM	2	\$300.00
.11	IDGE JO	OF/JUI	GE JOE	M-F 3-4p									
•	Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/24		09/30/12	F	2		0.00						
14	4 0	9/27/12	2 09/28/12	M-F 4-5p	CM-All	4-5p		:30	2	\$300.002	0.00 NM	2	\$600.00
	IDOF II	inser ii	וחסב אוחט	M-F 4-5p									
Jt			JDGE JUDY		Cmata (Maak	Data	Dating						
Wee	<u>Start I</u> k: 09/24		End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$300,00	Rating 0.00						
15			2 09/28/12	M-F 5-6p	·····	5-530p	F	:30	1	\$450.002	0.00 NM	1	\$450.00
				5-630p		(5:00 PM-5:	30 PM)			die verald have bereite abs	\$ - max (4,10)	,	4, 5, 11, 14, 14, 19
F	OX 4 NE												
101	Start I		End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
16	k: 09/24 4 0		09/30/12 2 09/28/12		Cha All	\$450.00 530-6p	0.00	:30		\$450.002	0.00 NM	1	ይላደህ ህህ
10	4 U	Q IA () ()	C USIEDITE	M-F 5-6p 530-6p	Civi-Ali	(5:30 PM-6:		:30	1	\$#8U.UU Z	U.UU NIN	ı	\$450.00
F	OX 4 NE	WS		and up		(0.00) /// (0.00	00 / 111/						
	Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 09/24	*****	09/30/12	F	1	\$450.00	0.00						
17	4 0	9/27/12	2 09/28/12	M-F 6-630p	CM-AII	6-630p	~~~ <u> </u>	:30	1	\$600.002	0.00 NM	1	\$600.00
F	OX 4 NE	WS AT	'AP	M-F 6-630p								ı	
. `			End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/24		09/30/12		1	\$600.00	0.00						
E 18	4 1	0/01/13	2 10/01/12	Monday Prime A	CM-All	7p-8p	M	:30	1	\$2,100.002	0.00 NM	0	\$0.00
				FOX Prime Mond	ay 7-8p								
B	ONES	D-4-	Ford Data	Maratuda	O	D-4-	D-4'						
Mee	Start I k: 10/01		End Date 10/07/12	Weekdays M	Spots/Week	Rate \$2,100.00	Rating 0.00						
Spot		ate Rai		escription		/End Time		Veekdays	Len	gth Rate	Rta Type		
1				onday Prime A	7p-8	p	M			:30(\$2,100.00)	0.00 NM		
	Credit	ted											
19	4 1	0/02/13	2 10/02/12	Tuesday Prime A		7p-8p	~T~~~-	:30	1	\$1,800.002	MM Q0.0	0	\$0.00
give.		1 cm em em e	MENIO!	Raising HOpe/Be	n & Kate						Î		
R/			BEN&KATE	Maakdaya	Cnoto Atlant	Data	Pating						
Wee	<u>Start /</u> k: 10/01		End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
P # 50 50		r 1 966	i mas ma e e e e e	•	1	41,450,50	4.40						



Flight Dates 09/27/12-10/03/12 578501

<u>Hiatus Dates</u>

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

1 - 0	Nh	P**	larra mta ma Ca da	Dunale	C44/E4	Time Dave	1 am Cm	-4- D-4- D-	Dia Tuna	Tota	the state of the s
Ln C 19	Ch Start 4 10/02/	End 2 10/02/12	Inventory Code Tuesday Prime A		Start/End	Time Days	Len Spo	ots Rate Pri 1 \$1,800.002	0.00 NM	opois 0	Amount \$0.0
• 49	at (Michael)	in inches	Raising HOpe/Be		+h-#ħ		- M44	a mis lands our m	perpens metal	*	#.F.
R/	AISING HOPE			0 1 - 001 1	D-4-	D. W					
Wee	<u>Start Date</u> k: 10/01/12	End Date 10/07/12	Weekdays -T	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
Spot	Ch Date Ra		escription		/End Time	٠, ١, ١, ١	Weekdays	Length Rate	Rtg Type		
1		2-10/07/12 T	uesday Prime A	7p-8	þ		**************************************	- :30(\$4,800.00)	0.00 NM		
	Credited									_	
20			Tugaday Prime B New Girl/Mindy P		8p-9p	# T ****	:30	1 \$2,800.00 2	0.00 NM	Q	\$0. Q
NE	EW GIRL/MIN		Modulation	Conta Minak	Dete	Detine					
Wee	Start Date k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$2,800.00	Rating 0.00					
Spot	Ch Date Ra	inge D	escription		/End Time	2.42	Weekdays		Rtg Type		
1		2-10/07/12 T	uesday Prime B	8p-9	p		** L *** ** ** ** ** ** **	- :30(82,800.00)	0.00 NM		
~ 1	Credited	10. 40/00/40	V					4 40 000 000	0.00.104		
21	4 10/03/1 FACTOR	12 10/03/12	X Factor Wednes FOX X Factor	day CM-All	7-9p	W	:30	1 \$2,600.002	0.00 NM	1	\$2,600.00
Λ,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/01/12	10/07/12	W	1	\$2,600.00	0.00					
22	4 09/27/1	2 09/28/12	M-F 9-10p	CM-All	9-930p		:30	1 \$750.002	M/ 00.0	1	\$750.0
FC	X 4 NEWS		9-930p		(9:00 PM-9	(30 PM)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
****	k: 09/24/12	09/30/12		1	\$750.00	0.00					
23	4 09/27/1	2 09/28/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-1	F.	:30	1 \$750.002	M/A 00.0	1	\$750.00
FC	X 4 NEWS		930=10p		(B:SO ININI	g:oo mai)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
THE PERSON NAMED IN COLUMN	k: 09/24/12	09/30/12	F	7	\$750.00	0.00		4 6576 000	0.00 110		*****
24	4 09/27/1	2 09/28/12	M-F 10-1030p M-F 10-1030p	Civi-Aii	10-1030p	ner one my con fine	:30	1 \$750.002	0.00 NM	1	\$750.00
FC	X 4 NEWS A	T 10P	,								
184	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
vvee 25	k: 09/24/12	09/30/12 2 09/29/12	Sa 9-10p	CM AU	\$750.00 930-10p	0.00	5- :30	1 \$450.002	0.00 NM	0	ea a
20	4 Ug/20/1	A CONTOLLE	930-10p	CIVIENS	(9:30 PM-1		UE. "e	1 #900 (A) X	O'OO MINI	U	\$0.00
FC	X 4 NEWS				•	• •					
Masi	<u>Start Date</u> k: 09/24/12	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
vvee: Spot	Ch Date Ra	09/30/12 inge Di	escription	1 Start	\$450.00 End Time/	0.00	Weekdays	Length Rate	Rtg Type		
1		2-09/30/12 S	cite considerate limital assessment	930-		(9:30 PM-10:00					
	Credited										
26	4 09/29/1	2 09/29/12	Sa 10-1030p Sa 10-1030p	CM-AII	10-103Qp	= = = = = = = = = = = = = = = = = = =	s- :30	1 \$630.002	0.00 NM	0	\$0.00
FC	X 4 NEWS 10)P	3a 10-1030p								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 09/24/12	09/30/12	<u>-</u>		\$630.00	0.00	Maria di danca	h	E3. 37		
Spot 1	Ch Date Ra	inge D 2-09/30/12 Si	escription a 10-1030p	<u>Stari</u> 10-1	/End Time 030e		Weekdays		Rtg Type		
-	Credited	— <i>रूपा भाषा । वेश भे</i> री	_ · + · · + + + + + + + + + + + + + + +	, w	~ +r resp.º		9 0.***	en immunical	A-40 LAIM		
		09/30/12		CM-AII	930-10p			1 2	0.00 NM	0	\$0.00

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578501

Flight Dates 09/27/12-10/03/12

Hiatus Dates

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Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

	.				.						Tota	
Ln Ch	Start 00/30/1	End	Inventory Code	Break	Start/End	Time Days	Len Spo		Rate Pri		Spots	Amount
6) T	HERE HESEL I	**	930-10p		(9:30 PM-1	***	.86		\$1.05.05			
	4 NEWS	= .s.										
<u>S</u> Week: 0	Start Date 19/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$750,00	Rating 0.00						
	Ch Date Ra		escription		t/End Time		Veekdays	Leng	th Rate	Rtg Type		
		2-09/30/12 5	lu 9-10p	930-	10p	(9:30 PM-10:00 ,-	\$L		30 <i>(\$750.00)</i>	0.00 NM		
	Credited	0.00/00/40	O.: 40 4000D	O	40.4000				2000 000	0.00.1116		
E 28 4	UUSUN	\$ 08/30/15	Su 10-1030P Su 10-1030p	CIM-AII	10-1030p	5	:30	1	\$630.002	MM 00.0	Q	\$0.00
FOX 4	4 NEWS A	T 10P	~~ · · · · · · · · · · · · · · · · · ·									
<u>S</u> Week: 0	tart Date	End Date 09/30/12	Weekdays	Spots/Week		Rating						
- 1 pa	Ch Date Ra		escription	1 Star	\$630.00 t/End Time	0.00 V	Veekdays	Leng	th Rate	Rtg Type		
		2-09/30/12 S	u 10-1030P	10-1	030p	***	SU	13	10 (\$630.0 <u>0</u>)	manager administration		
	Credited					·						
29 4	10/01/1	2 10/03/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	MTW	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS A	T 530A	161-1- 220-24									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12 2 10/03/12	MTW	1	\$450.00	0.00	.90		Ø450 00 0	0.00 1/10	4	0.450.00
30 4	10/01/1	Z 10/03/12	M-F 6-7a M-F 6-7a	CM-All	6-1 B	MTW	:30	1	\$450.002	MN 00.0	1	\$450.00
	NEWS A											
<u>Si</u> Week: 10	tart Date	End Date 10/07/12	<u>Weekdays</u> MTW	Spots/Week 1	Rate \$450.00	Rating 0.00						
31 4		2 10/03/12	M-F 7-9a	CM-All		W	:30	2	\$450.003	MIA 00.0	2	\$900.00
			7-8a		(7:00 AM-8	:00 AM)	· ~ *		attended to see all see	0.55 14111	~	\$400.00
	NEWS tart Date	End Data	Maakdaya	Coote Allook	Data	Datina						
<u>ی</u> Week: 1(End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$450.00	<u>Rating</u> 0.00						
32 4	10/01/1	2 10/03/12	M-F 7-9a	CM-AII	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	W	:30	2	\$450.003	M/A 00.0	2	\$900.00
EOV 4	NEWS		8-9a		(8:00 AM-9	:00 AM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week: 10		10/07/12	W	2	\$450.00	0.00						
33 4	10/01/1	2 10/03/12	M-F 9-10a	CM-AII	9-10a	W	:30	2	\$150.007	0.00 NM	2	\$300.00
FOX 4	NEWS AT	Г9A	M-F 9-10a									
St	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	W	2	\$150.00	0.00	·····					
34 4	10/01/1	2 10/03/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	W	:30	2	\$200.002	0.00 NM	2	\$400.00
LIVE V	N KELLY		ene**1 196 € 1846							ŀ		
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
Week: 10		10/07/12 2 10/03/12	W MLE 12n.1n	2 CM AII	\$200.00	0.00	.96	F)	200E 00 0	0.00 202	4	చిందిందా చిగ
			M-F 12p-1p M-F 12-1p	CM-AII	re-th	A Common	:30	2	\$225.003	MM 00.0	1	\$225.00
	NEWS AT			_								
<u>St</u> Week: 10	tart Date	End Date 10/07/12	Weekdays MTW	Spots/Week	Rate	Rating						
vycer. IC	WOII LÉ	(0)0//12	GIIIM.	2	\$225.00	0.00				1		





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Flight Dates 09/27/12-10/03/12 578501

<u> Hiatus Dates</u>

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Advertiser Women Vote

Product WOMEN VOTE

			-	- The state of the				-	• • • •			
											Tota	ıls
Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type		Amount
35	4 10/01/	2 10/03/12		CM-All	12-1p	MTW	- :30	2	\$225.003	0.60 NM	1	\$225.00
FO	X 4 NEWS A	T MOON	M-F 12-1p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/01/12	10/07/12	MTW	2	\$225.00	0.00						
<u>Spot</u>	Ch Date Ra		escription		/End Time		<u>Weekdays</u>	Leng		Rtg Type		
2	4 10/01/1 Credited	2-10/07/12 N	1-F 12p-1p	12-1)		MTW	3	10 (\$225.00)	0.00 NM		
20		10 40/00/40	DE 17 0 4	O. 4. 0.11				····		· · · · · · · · · · · · · · · · · · ·		
36	4 10/01/1	12 10/03/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	~-W	- :30	1	\$150.002	MM 00.0	1	\$150.00
JUI	DGE JOE/JU	DGE JOE	m.r. w.dk									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
*************	c: 10/01/12	10/07/12	W	1	\$150.00	0.00	····		2-1024252525	 		
37	4 10/01/1	2 10/03/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	MTW	- :30	2	\$300.003	0.00 NM	1	\$300.00
JUI	DGE JUDY/J	UDGE JUDY	•							i		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 10/01/12	10/07/12	MTW	2	\$300.00	0.00						
Spot 2	Ch Date Ra	<u>inge</u> 2-10/07/12 N	escription I-F 4-50	<u>Stan</u> 4-5p	End Time		Weekdays MTW	Leng	th <u>Rate</u> 10 (4300.00)	Rtg Type 0.00 NM		
_	Credited	a/ks.a.s.s.		.τ.ορ			led t isk	• >2	in (monorall)	A'NN MAN		
38	4 10/01/1	2 10/03/12	M-F 5-6p	CM-All	5-530p	W	- :30	2	\$450.003	MH 00.0	2	\$900.00
			5-530p		(5:00 PM-5	4.	· · · ·		singer service in	0.09 (410)	Aio.	4000.00
FO:	X 4 NEWS									i		
Week	Start Date c: 10/01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 2	Rate \$450.00	<u>Rating</u> 0.00						
the street of the street		2 10/03/12	M-F 5-6p	CM-All	-	W	- :30	2	\$450.003	MIA 00.0	2	\$900.00
****			530-6p		(5:30 PM-6	-		***	Awaning A	O.CO PRINC	4	##60.00
FO	X 4 NEWS											
Maak	Start Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
Comment of the second		2 10/03/12	M-F 6-630p	CM-AII		W	~ :30	2	\$600.003	0.00 NM	2	£4 960 00
- 4	7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	wi alic da sect a sec	M-F 6-630p	(State Settle	0.000k			•	adon'ro a	U.OU PANE	4	\$1,200.00
FO	X 4 NEWS A											
Mark	Start Date :: 10/01/12	End Date 10/07/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***************************************		2 10/03/12	M-F 9-10p	2 CM-Ali	\$600.00	0.00	- :30	9	eneo oo t	0.00 NV		40.50
· · · · ·	4 1000111	# 1010011E	9-930p		9:00 PM-9:	***	30	2	\$750.007	0.00 NM	0	\$0.00
FO	X 4 NEWS									I		
Mank	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Spot	: 10/01/12 Ch Date Ra	10/07/12 nge D	escription		\$750.00 End Time	0.00	Weekdavs	Lengt	h Data	Rtg Type		
2				9-930		(9:00 PM-9:30 F	**************************************		0 (\$750.00)	motherine animeter of		
	Credited								**** A and so the			
3		2-10/07/12 M	-F 9-10p	9-930	ρ	(9:00 PM-9:30 F	7W	:3	0 (\$750.00)	0.00 NM		
***************************************	Credited					·						
E 42	4 10/01/1	2 10/03/12		CM-AII		~~\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	- :30	2	\$750.007	0.00 NM	1	\$750.00
FO	X 4 NEWS		930-10p	(9:30 PM-10	2:00 PM)				1		
. 3.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/01/12	10/07/12	ni na M na na na sia	2	\$760.00	0.00						



Contract / Revision

578501 Flight Dates 09/27/12-10/03/12 **Hiatus Dates**

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

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Advertiser Women Vote

Product WOMEN VOTE

,	TOVO	HOCI	AROIN	CII VOLG		I TOGGOT ##C	MILITY	1 -		ráning	ic m	1003			
														Tota	als
	Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type		Amount
*	E 42	4	16/01/1	2 10/03/12	M-F 9-10p	CM-AII	930-10p	-	W	:30		3760.007	0.00 NM		\$750.00
	-	-0V 4	NEWC		930-10p		(9:30 PM-1	0:00 P	M)						
	r		NEWS art Date	End Date	Weekdays	Spots/Week	Rate	Rat	tina						
	We		0/01/12	10/07/12	W		\$750.00		<u>ung</u> 0.00						
	Spot		h Date Ra		escription	Star	/End Time			Weekdays	Len	igth Rate	Rtg Type		
	3			2-10/07/12 N	I-F 9-10p	930-	10p	(9:30 F	≥M-10:00	,W	-	:30 (\$750,00)	0.00 NM		
_		C.	edited		• · · · · · · · · · · · · · · · · · · ·										
	E 43	4	10/01/1	2 10/03/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p		-TW	- :30	3	\$750,007	0.00 NM	2	\$1,500.00
	F		NEWS AT	Г 10Р											
	10/-		art Date	End Date	Weekdays -TW	Spots/Week	Rate	Rat							
	Spot		//01/12 h Date Ra	10/07/12 Inge D	escription	3 Star	\$750.00 End Time	(0.00	Weekdays	Len	nth Bate	Rta Type		
	3	-5-			I-F 10-1030p		030p			-TW		:30 (\$750.00)			
		Cı	edited				·					13	W. W 7 V. es		
-	44	4	10/02/1	2 10/02/12	M-F 12p-1p	CM-All	12-1p		-T	- :30	1	\$225.003	0.00 NM	1	\$225.00
					M=F 12-1p										
	r		NEWS AT		Mookdous	SnotoAMook	Data	Dat	tin a						
	We		/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$225.00	Rat (ung 0.00						
-	45	4		2 10/02/12	M-F 3-4p	CM-All		******************	~T-=	· :30	1	\$150.002	MIA QD.O	1	\$150.00
					M-F 3-4p					- 47 /-		and the second	21.52	·	# : # = - 4 =
	J			DGE JOE											
	Me	*******	<u>art Date</u> 1/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$150.00	Rat	<u>ung</u> 0.00						
-	46	4		2 10/02/12	M-F 4-5p	CM-All			-T	- :30	1	\$300.003	0.00 NM	1	\$300.00
	. 6,54	•	1 30 3000	way a disappoint a sour	M-F 4-5p	6(11.13)	" Oh			.4.2	•	**********	A.SO MAN	•	#300.00
	J			UDGE JUDY											
	18/0		art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rat	····pi(angle						
-	47	4 A	10/02/4	10/07/12 2 10/02/12	M ₂ F 5-6p	1 11 AM AU	\$300.00 5-530p).00 -T	:30	4	6450 000	0 00 NISS	4	0.460.06
	74.1	**	(Q/UZ/ t	s www.is	5-530p		5-930p (5:00 PM-5	30 PM		· .au	1	\$450.003	MM 00.0	1	\$450.00
	F	OX 4	NEWS				(,						
		-	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rat							
-	-	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	/01/12	10/07/12	-T	1	\$450.00		0.00		· · · · · · · · · · · · · · · · · · ·				
	48	4	10/02/1	2 10/02/12	M-F 5-6p 530-6p		530-6p	oo era	~T~~~~	- :30	1	\$450.003	MM 00.0	1	\$450.00
	F	FOX 4 NEWS			330-0p	(5:30 PM-6:00 PM)									
		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rat	ing						
-	We	ek: 10	/01/12	10/07/12	-T	1	\$450,00	(0.00	····					
	49	4	10/02/1	2 10/02/12	M-F 6-630p	CM-All	6-630p		-T	:30	1	\$600.003	0.00 NM	1	\$600.00
	F	OX 4	NEWS AT	- 6P	M-F 6-630p										
	·		art Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
_	We	ek: 10	/01/12	10/07/12	-T	1	\$600.00		0.00						
_	50	4	10/02/1	2 10/02/12	M-F 9-10p		9-930p		~T~-	:30	1	\$750.007	0.00 NM	1	\$750.00
	E	OV 4	NEWS		9-930p		(9:00 PM-9	:30 PM)						
	r		art Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
	We		/01/12	10/07/12	-T	<u> </u>	\$750.00).00 mg						
-	51	4	********	2 10/02/12	M-F 9-10p	CM-All	930-10p	·	*T~~~~	:30	1	\$750.007	MIA 00.0	1	\$750.00
					930-10p		(9:30 PM-1	0:00 PI	A)					-	

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Contract / Revision

578501

Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

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Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1883

Ln Ch Start End FOX 4 NEWS	Inventory Code Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type		als_ Amount
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
52 4 10/02/12 10/02/12		#790.00 I 7p-8p	-T	:36	1	\$1,800.002	0.00 NM	1	\$1,800.00
RAISING HOPE/BEN&KATI	• •								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	Rate \$1,800.00	Rating 0.00						
53 4 10/02/12 10/02/12	Tuesday Prime B CM-Al	8p-9p	-7	:30	1	\$2,800.002	MM 00.0	1	\$2,800.00
NEW GIRL/MINDY	New Girl/Mindy Project								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	-T 1	\$2,800.00	0.00						
54 4 10/02/12 10/02/12	M-F 10-1030p CM-Ai	10-1030p	-T	:30	1	\$750.007	0.00 NM	1	\$750.00
	M-F 10-1030p	·							
FOX 4 NEWS AT 10P									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	-T 1	\$750.00	0.00						
							Totals	57 2	29 900 00

Totals 57 \$29,900.00